

Lateral Thinking Certification Agenda

Day 1	Day 2	Day 3	Day 4
Continental Breakfast			
Introductions Focus technique: When and how to change the focus of your thinking	Questions and answers from Day 1 Review	Review Instructor Materials and Pre-planning Section Presentations, debriefing and instructor tips	Review Instructor Materials and Pre-planning Section Presentations, debriefing and instructor tips
Alternatives technique: How to use concepts as a breeding ground for new ideas and how to look beyond the obvious alternatives	Provocation technique: Generating provocative statements and using them with Movement techniques to build new ideas	Presentations, debriefing and instructor tips	Presentations, debriefing and instructor tips
Innova sponsored Lunch			
Challenge technique: The willingness to explore the reasons why we do things the way we do.	Formal <i>Creative Session</i> : Demonstrating what a creative session would be like using the techniques with the same Focus . Ideas generated will be used for Harvest and Treatment .	Presentations, debriefing and instructor tips	Presentations, debriefing and instructor tips
Random Entry technique: Use an unconnected input to open up new lines of thinking	Harvest technique: Double the output from your creative skill Treatment technique: Develop ideas and shape them to fit an organization or situation	Presentations, debriefing and instructor tips	Presentations, debriefing and instructor tips
Review of the day Q & A	Complete course evaluation forms Dismissal of two-day training participants Instructor materials are given out and presentation assignments are given to certification participants.	Review of the day Q & A	Review of Instructor Materials Complete course evaluation Q & A

(Each participant taking the certification course is required to present one of the tools to the class and instructor. It is critical that all participants be present for all presentations for comprehensive learning and feedback.)

*Tentative Agenda: The instructor will make modifications during the course of the training to fit the group's needs.

*There may be homework each evening; please allow time in your schedule for possibly 15 min. to 2 hrs to complete assignments