



BUILD A COMMUNITY OF **MASTER THINKERS**TM

Communities that meet the challenge of change, and embrace innovation, will thrive in the coming years.

“The quality of our future will depend on the quality of our thinking.”

— Dr. Edward de Bono

Master Thinkers Accreditation

A community-wide initiative where individuals become accredited in New Thinking that builds the capacity to optimize thinking and innovation.

Proven thinking systems developed by **Dr. Edward de Bono** plus value assessment methods created by Vickie Mann:

Foster Collaboration

Stimulate Innovation

Expand Perception

Generate Value

What Master Thinkers Do:

Make value based decisions

Challenge assumptions constructively

Generate powerful ideas that are not accessible with traditional thinking

Clarify focus

Expand collaboration

Solve controversial problems easily

Spot new opportunities

Design the future

Make Innovation Happen
for their community

*If you are responsible for leading the way, you must learn
how to think differently about the challenges you face —
and you must do it now.*

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